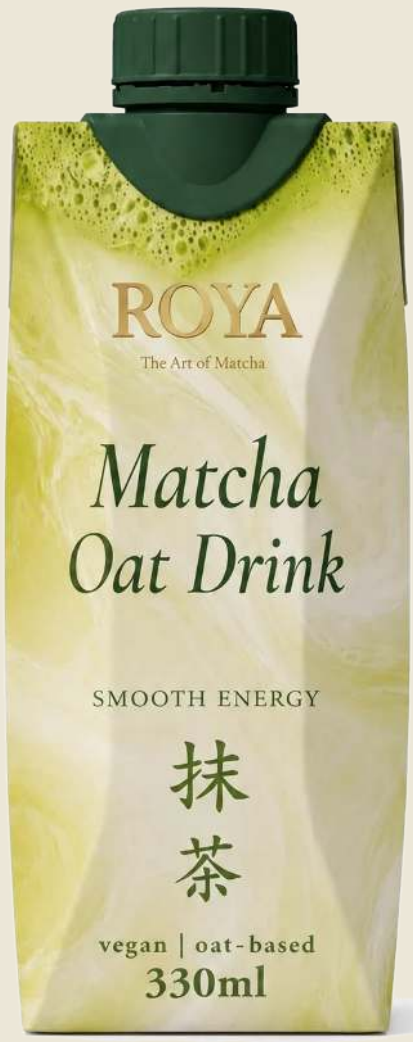
READY TO DRINK · 330 ML · VEGAN

Matcha,
without the ceremony.

A smooth oat-and-coconut drink with real matcha, packed in a distinctive resealable 330 ml carton.



TETRA PRISMA® ASEPTIC · RESEALABLE CAP

RETAIL PROOF

On shelf.
On the move.

Established retail presence across Vienna — from selected BILLA, BILLA PLUS and BILLA CORSO locations to independent food retail and selected SPAR partner-operated stores.

WHY IT EARNS SPACE

01 CATEGORY RELEVANCE

Matcha meets plant-based convenience in a single grab-and-go format.

02 SHELF IMPACT

An eight-sided marbled carton creates a recognisable premium block.

03 OPERATIONALLY SIMPLE

Ambient transport and storage before opening. Merchandise chilled where desired.

330 ml	1.2%	100%
CONSUMER UNIT	MATCHA POWDER	VEGAN

TRADE ENQUIRIES

Buyer essentials.

Clear product data for listing, logistics and category review.

PRODUCT

Product	ROYA Matcha Oat Drink
Format	330 ml Tetra Prisma® Aseptic
Closure	Resealable screw cap
Diet	100% vegan / plant-based
Production	Made in the EU
Consumer GTIN	9905009000017

LOGISTICS

Case	15 × 330 ml consumer units
Order / case EAN	09050099000024
Pallet	112 cases / 1,680 units
Shelf life	18 months
Storage	Ambient before opening
Merchandising	Chilled where desired

RECIPE & NUTRITION

Oat drink 85% · Light coconut milk 8% · Matcha green tea powder 1.2%

Ingredients: oat drink (water, oats) 85%, light coconut milk (water, coconut) 8%, agave syrup, matcha green tea powder 1.2%, colouring: copper chlorophyll, thickener: gellan gum. Contains oats, a cereal containing gluten.

ENERGY	FAT	SATURATES	CARBOHYDRATE
209 kJ / 50 kcal	1.1 g	0.8 g	8.7 g

SUGARS	FIBRE	PROTEIN	SALT
6.9 g	1.1 g	0.7 g	0.01 g

COMMERCIAL SUPPORT

Samples, specification documents, pack artwork and product imagery are available for buyer review on request.

CONTACT

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Built in Vienna. Ready for the next shelf.

For samples, listing data and distribution enquiries: contact@roya-official.com